

NAME: Greer, Jasmine Serena

POSITION TITLE: Assistant Professor of Graphic Design and Interactive Media

EDUCATION/TRAINING

INSTITUTION AND LOCATION	DEGREE	Completion Date	FIELD OF STUDY
University of Central Arkansas, Conway AR	BFA	08/2006	Art (Graphic Design Emphasis)
University of Central Arkansas, Conway AR	BA	08/2006	Religious Studies
Columbia College Chicago, Chicago IL	MFA	05/2009	Interdisciplinary Arts and Media

Positions and Employment

2006-2007 Intern and Employee, University of Arkansas at Little Rock Printing Services, Little Rock, AR
2006-2009 Workaid, Columbia College Chicago Art & Design Lab, Chicago, IL
2010-2012 Adjunct Instructor and Advisor, Pulaski Technical College, North Little Rock, AR
2012 Adjunct Instructor, University of Central Arkansas, Conway, AR
2013-Present Assistant Professor, Art Department, Arkansas Tech University, Russellville, AR

Other Experience and Professional Memberships

2008 Stage Manager and Lighting Designer, *Feeding the Moonfish*
2009 Projection Technician, *Milkweed*
Collaborative Artist and Lighting Design, Core Project Chicago
2011 Instructor of Digital Photography, Pulaski Tech Teen College
2011-2013 Board Member, Reel Arkansas
Instructor, UCA Community Education
2012 Director/Editor/Writer, *Yellow* short film
2014-2016 Software Training and Freelance Design, UCA Community Development Institute
2014-2015 Director/Cinematographer/Editor, *Our Theatre* documentary film
2014 Sound and Logo Design, *A Moment Unbound* multimedia play
2014-Present Co-Founder and Co-Director, Royal Film Festival, Benton, AR
2015-2016 Freelance Designer, Fantastic Cinema and Kaleidoscope Film Festivals
2016 Freelance Designer, Impact Independence County Strategic Plan, Batesville, AR

Exhibitions and Workshops

2009 *Columbia College Chicago Interdisciplinary Arts Thesis Exhibit* - New Media Gallery, 618 S. Michigan Ave, Chicago IL
2011 *Empty Spaces* - Solo Exhibit, Emerging Artist Gallery, Historic Arkansas Museum, 200 E. Third St. and Pulaski Technical College Ottenheimer Library
2012 *The Night Train*, a multimedia dance piece, Core Project Chicago's *Going Dutch*
The Dust, a multimedia ballet in collaboration with Core Project Chicago, various locations
Yellow, a short film, premiered at the Reel Women Festival organized by Reel Arkansas – Market St Cinema, 1521 Merrill Dr. Little Rock, AR
2013 Digital Painting and Sketchbook Workshop, Ringling College of Art Summer Teachers Institute, Sarasota, FL
2014 Arkansas Tech Art Department Faculty Show, Norman Gallery, Russellville, AR
2015 Introducing Autodesk Maya Workshop, Future Media Concepts, New York City, NY
2016 Maya Character Creation: Modeling, Texturing, & Rigging Workshop, Digital Media Academy, Palo Alto, CA
2016 Arkansas Tech Art Department Faculty Show, Norman Gallery, Russellville, AR
2016 2nd Annual Arkansas Art Teacher Exhibition, Argenta Library Gallery, North Little Rock, AR

Additional Professional Development

- 2015 Jon Landis, Speaker/Apple Corporation - "Why Mobility Matters: How/Why to Use Mobile Devices in the Classroom" and "iPads and Higher Education: Practical Demos, Workflows, and Best Practices with Q & A"
Dr. Mark Taylor, Speaker – Understanding and Teaching Today's Learners
Dr. Terrell Lamont Strayhorn, Speaker – Diversity in Higher Education
- 2016 Dr. George L. Mehaffy, Speaker – The Changing Landscape of Higher Education and Re-Imagining the First Year of College - Challenges and Opportunities
Implementing Undergraduate Research in the Class and Beyond
Excellence in Academic Advising, Dr Rusty Fox

Special Skills

Extensive knowledge of Adobe CC including Photoshop, Illustrator, InDesign, AfterEffects, Audition, Soundbooth, Premiere, Flash and Encore. Additional knowledge of Microsoft Word and Powerpoint, Final Cut Pro, Avid Media Composer, Pro Tools, Corel Painter, Dreamweaver, and HTML/CSS. Special Printing Experience: Epson and Oce large format printers, standard color Xerox, and Creo and Colorburst Rips. Familiar with both Mac and PC platforms.